

# THE SENITYPE™

HOLLYWOOD'S OFFICIAL FILM FRAME

## For Immediate Release

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### HOLLYWOOD ARCHIVES COLLECTIBLES ATTENDS AMERICAN FILM MARKET ANNOUNCES NEW ENTERPRISE IN THE MOVIE TICKET BUSINESS

**Senitype™ and Senitype Collectible Movie Ticket™ seeks to expand into Worldwide Territories**

**November 2011, Santa Monica, CA** - Hollywood Archives Collectibles, Inc. is proud to announce its attendance at the AMERICAN FILM MARKET presenting The Senitype™, Hollywood's Official Film Cel and its newest venture the Senitype Collectible Movie Ticket in search of additional worldwide distributors and licensees.

Hollywood Archives Collectibles recently signed with Chronosium S.A.S., a French marketing and entertainment specialty company, for Senitype™ and its related products for exclusive distribution in French speaking Europe. This is the first venture in bringing the Senitypes directly into an EU territory for sales. The first Senitype release in France is the current box office hit **THE ADVENTURES OF TINTIN**.

Hollywood Archives Collectibles produces millions of Senitypes which are 35mm film cel(s) embedded in a collectible card with a limited edition image from a movie or other entertainment entity. To date some of the highest grossing and critically-acclaimed films including **BREAKING DAWN** from **THE TWILIGHT SAGA FRANCHISE**, **SPIDERMAN**, and **THE MATRIX** are part of the Senitype™ legacy.

The first Movie Ticket US releases were this past summer's box office hits; Marvel Entertainment's **THOR** and **CAPTAIN AMERICA: THE FIRST AVENGER**. Additional films planned for this special treat™ for holiday into spring 2012 include **THE ADVENTURES OF TINTIN**, **HUGO**, **THE AVENGERS**, **SPIDERMAN** and **THE THREE STOOGES**. Each collection includes the classic Senitype limited-edition film cell card with a 35mm film cel and a ticket to see the film

The all-new Senitype Collectible Movie Ticket™ is available for presale prior to the film's release and then throughout the theatrical run of the film all powered by Hollywood Movie Money™. Tickets are available as a single or double admission at [www.senitype.com](http://www.senitype.com)

